



ASSOCIATION OF INNOVATIVE AND DIGITAL EDUCATION

ANNUAL REPORT

www.aide.one

2024

WHO ARE WE?

We are a team of young but experienced professionals in various fields:

human capital, education, communications, social engineering, business, public policy, public sector and innovation



For 20 years, we have successfully implemented

150+

international and national projects

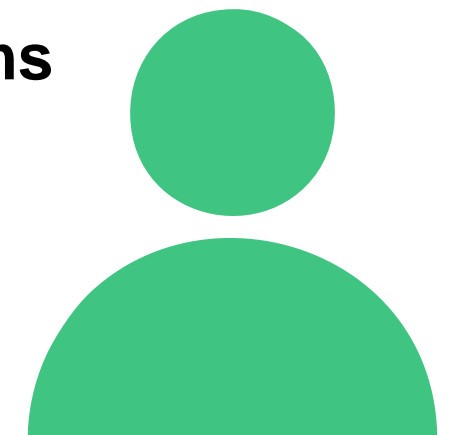


Vertically integrated structure:

300+

300+ managers, trainers, creatives, visionaries, analysts, scientists and methodologists.

Own IT, PR, production, and event teams



WHAT DO WE WANT TO ACHIEVE?



**Develop the
human capital of
Ukraine**



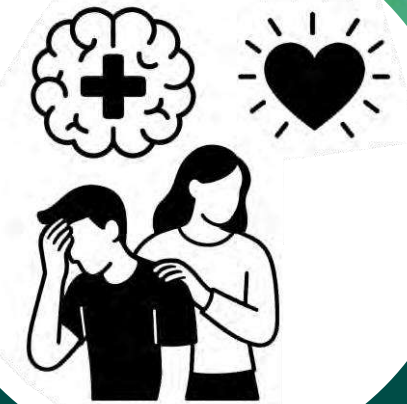
**Preserve the
national
identity of
Ukrainians**



**To launch an
effective social
elevator in Ukraine**



**To build an
education system
that will prepare a
new generation of
Ukrainians for a
successful life in
the modern world**



**To take care of
the mental health
of Ukrainians**



**Rebuild
educational
institutions,
giving them new
content**

OUR RESULTS



49 Digital Learning Centers (DLCs)

established in Kherson, Mykolaiv, Odesa, Dnipro regions and Kyiv



23 Ukrainian Educational Hubs

Opened in Poland, Germany, Switzerland, Czech Republic, Slovakia, Hungary, Bulgaria, Austria, Greece, Montenegro, Portugal, Spain, the United Kingdom, Japan and the United States



57 of educational institutions have been rebuilt

renovation work completed in schools, kindergartens and vocational education institutions



22 shelter for IDPs repaired

works were also completed in 4 shelters of educational institutions



1 300+

of gadgets were donated to children for education



35 platforms and 500+ educational courses created for children and adults



5 000+

IDPs acquired a new profession



300 000+

students were tested for career guidance



80 000+

of educators (one in six in Ukraine) have improved their skills within the Ecosystem of psychological assistance



5 of national records

our projects and events are systematically included in the National Book of Records



200+ mln

of exercises were performed on the portal "Lingva Skills" for learning English and German



2,5+ mln

Ukrainians living in Ukraine and abroad are covered



237 542 384 UAH

received from our partners: international and Ukrainian donors, commercial companies, philanthropists and individuals

CHALLENGE

6+ mln

of Ukrainians have moved to other countries since 2022 (UNHCR)



DEVELOPMENT OF THE HUMAN CAPITAL OF UKRAINE DURING THE WAR



Digital Learning Centers (DLCs) have been established in Kherson, Mykolaiv, Odesa, Dnipro regions and the city of Kyiv



23 Ukrainian Educational Hubs opened worldwide for Ukrainians abroad



National Personnel Reserve



The National Foresight Study “Ukraine - 2035: Human Capital and Labor Market” was conducted with the participation of 30 leading foreign and Ukrainian experts on human capital development.

CHALLENGE

4,5+ mln

Ukrainians became
IDPs because of the
war

(Office of the Ukrainian Parliament
Commissioner for Human Rights)



REQUALIFICATION OF IDPS

Training of IDPs who moved to Lviv, Volyn and Ternopil
regions in 41 relevant professions for further employment
and financial support for themselves and their families



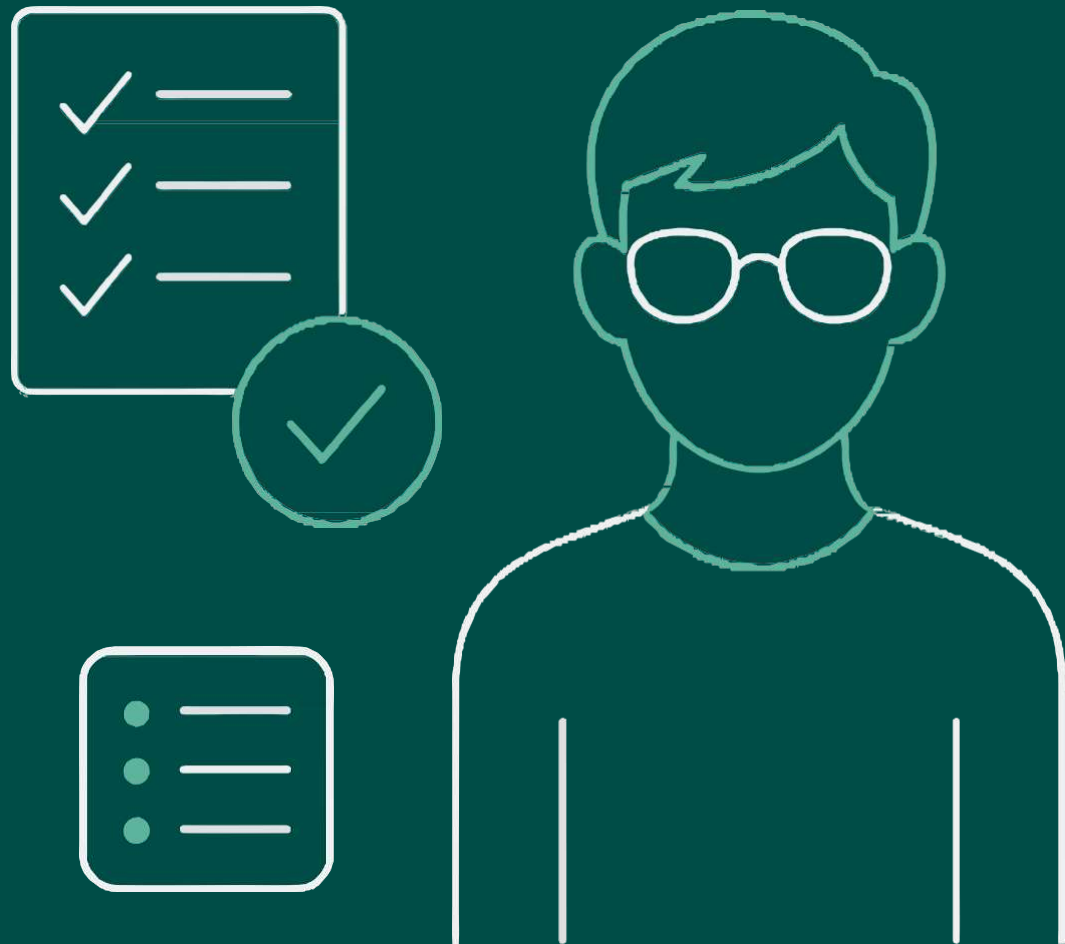
5,000+ of women have
successfully completed
the training



CHALLENGE

More than 50% of Ukrainians work not by their specialty

(according to a survey by the job search portal grc.ua)



CAREER GUIDANCE FOR ADOLESCENTS

All-Ukrainian project on career guidance and career building “Choose the profession of your dreams”:

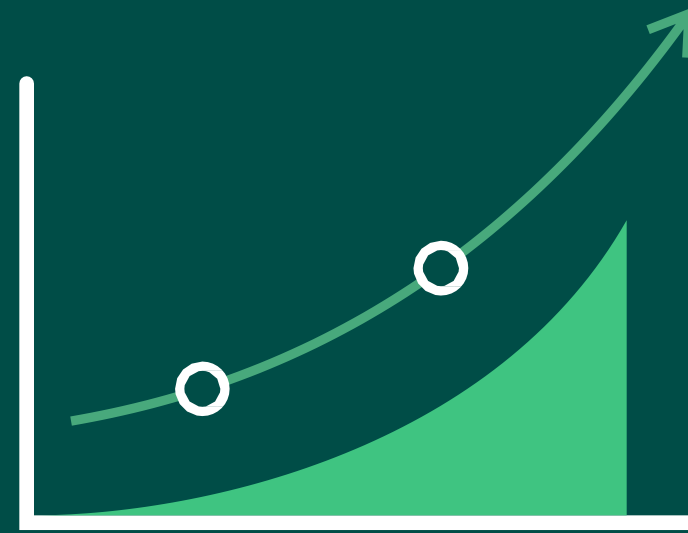
- Career guidance testing - determination of students' abilities to 1,000+ professions, automatic generation of the Student's Ability Passport
- Consultations of career advisors using innovative technology “inverted call center”
- Virtual tours to leading Ukrainian enterprises
- Conducting career guidance lessons that have the official stamp of the Ministry of education and science of Ukraine
- Multimedia courses in the international SCORM format on 140 most popular professions
- Career Consultant School

300 000+
of the project participants



CHALLENGE

Educational losses among
Ukrainian children reach
1.5-2 years
(according to PISA-2022)



CATCHING UP WITH EDUCATIONAL LOSSES



Determining
educational losses
using Artificial
Intelligence



Database of
case studies



Conducting
training using the
“flipped classroom”
methodology



Holding
Olympiads
with the help
of Artificial
Intelligence



Innovative online
catch up system
“Uber School”



Training using
virtual (VR) and
augmented (AR)
reality
technologies

✓ **80 000+**
students in grades
1-11 covered

✓ **1 300+**
of gadgets were donated to
children for education



CHALLENGE

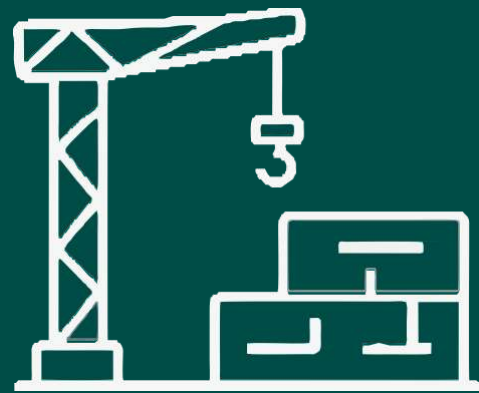
In Ukraine, every seventh school was damaged as a result of the war, 400 educational institutions were completely destroyed

(according to the Ministry of education and science of Ukraine)

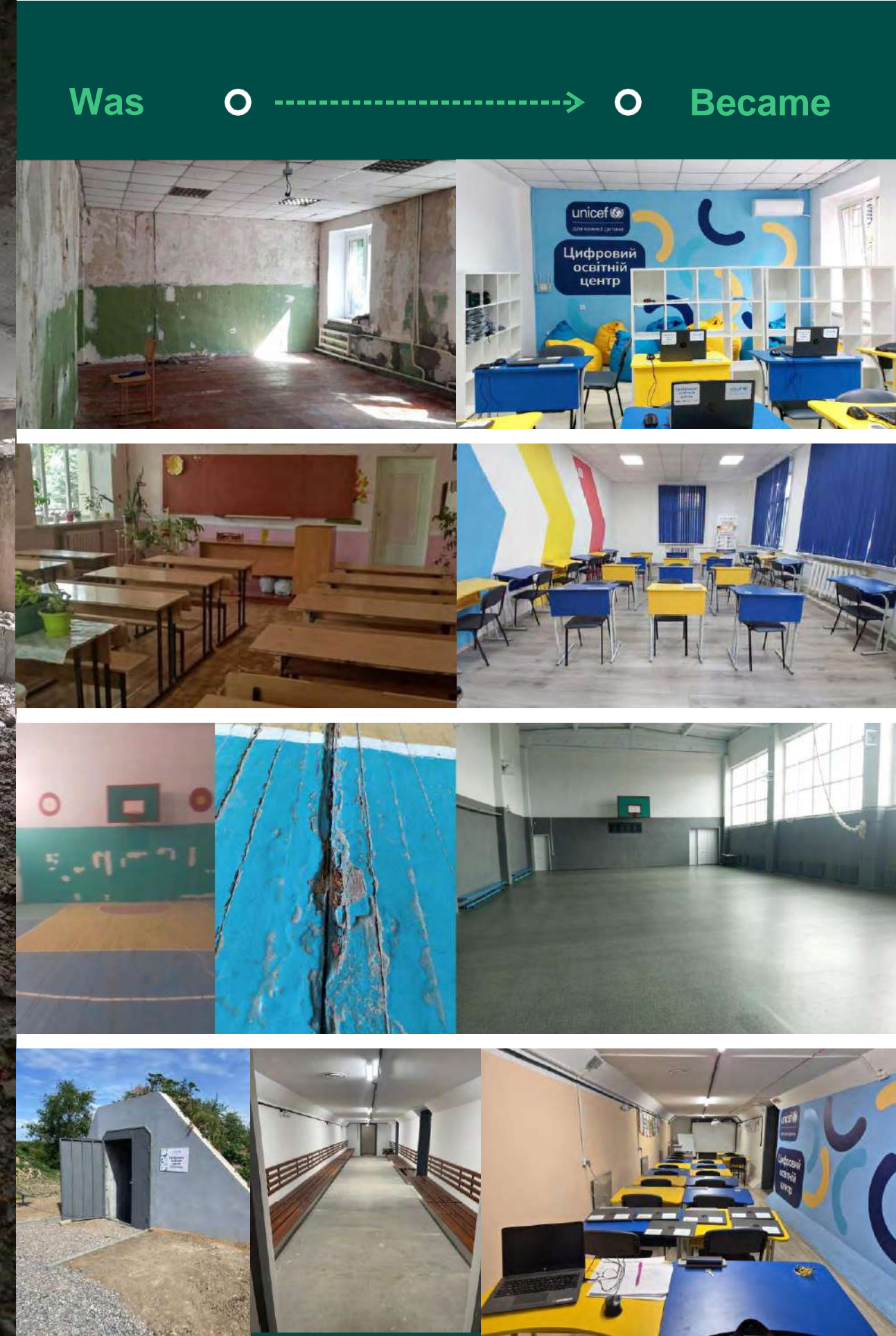


RESTORATION OF EDUCATIONAL INSTITUTIONS

Damaged premises restored in **57** educational institutions



Repairs were carried out in **22** shelters for IDPs and **4** shelters for educational institutions



CHALLENGE

60% of Ukrainians do not speak any foreign language

(based on the results of the KIIS sociological survey)



TEACHING UKRAINIAN, ENGLISH, GERMAN AND POLISH



Ecosystem for learning Ukrainian “My Language”.

Learning Ukrainian for foreigners



Ecosystem for learning and testing English language proficiency



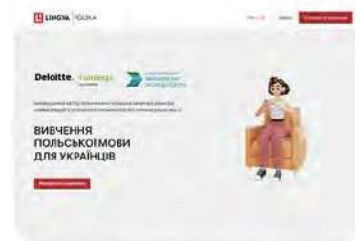
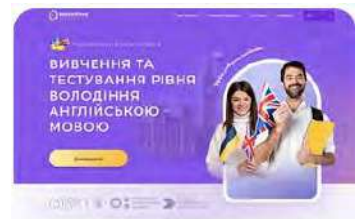
Learning German



Learning Polish



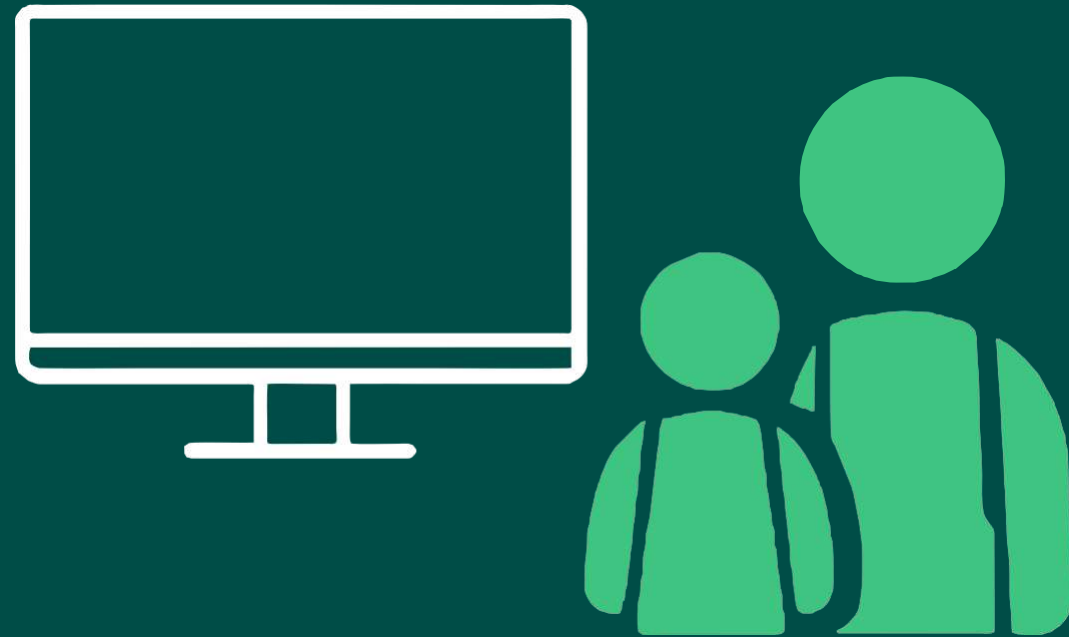
In 2022, it was officially included in the National Book of Records as the most massive online educational project in Ukraine. So far, users have completed more than 200 million exercises on the project's portal



CHALLENGE

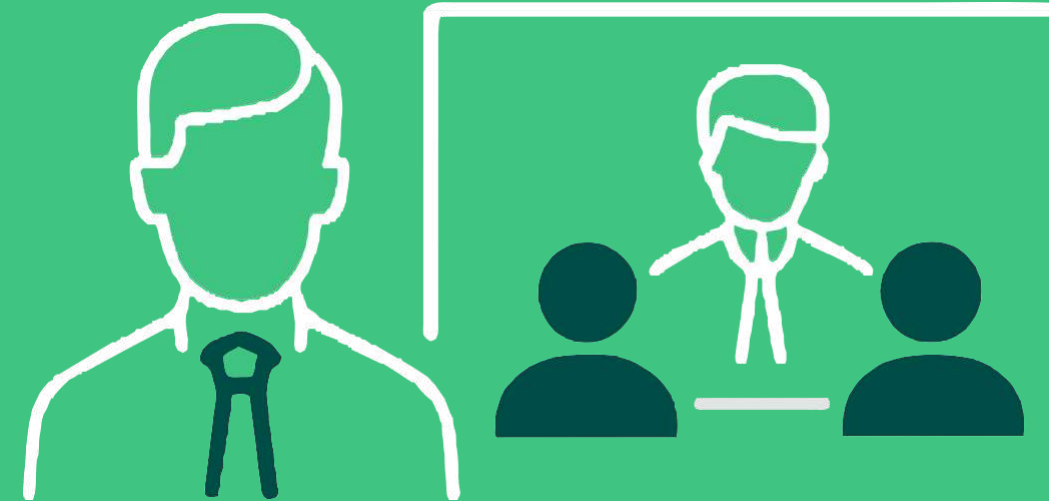
ALMOST 500,000
STUDENTS DO NOT
STUDY FULL-TIME

(according to the Ministry of education and science of
Ukraine)



ALL-UKRAINIAN TV LESSON “BACK TO SCHOOL”

entered the National Book of Records as the most
massive lesson in Ukraine.

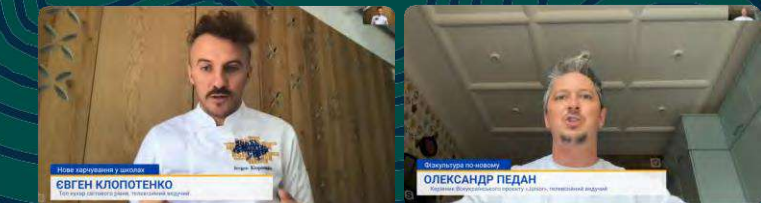


The lesson was watched live by over

100,000+ students



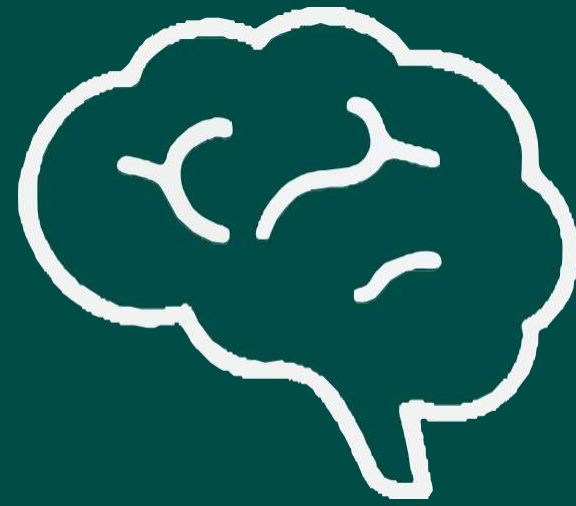
First Lady of Ukraine Olena
Zelenska and Ukrainian
celebrities motivate children to
return to school



CHALLENGE

About 50% of Ukraine's population will need psychological help because of the war

(according to the Ministry of Health of Ukraine)



PSYCHOSOCIAL SUPPORT

Ecosystem of psychological assistance with the participation of experts from WHO, the USA, Israel, Japan and other countries



Psychosocial support for students of vocational education institutions
30,000 students reached,
8,000 trainings conducted



Creating a system of psychosocial support in communities in 25 communities of Lviv, Volyn and Poltava regions



All-Ukrainian lesson on mental health as part of the initiative of the First Lady of Ukraine Olena Zelenska "How are you?"
more than 10,000 schools covered



More than 80,000 educators (one in six educators in Ukraine) have completed the First Aid training course.

PARTNERS WHO TRUST US

Government agencies




Commercial companies




International foundations and organizations




FINANCIAL STABILITY




Our organization is registered on the UN Portal, SAM.gov, EU



Successfully passed Due Diligence from People In Need, HIAS, World Vision, etc.




We have successfully conducted audits of various projects



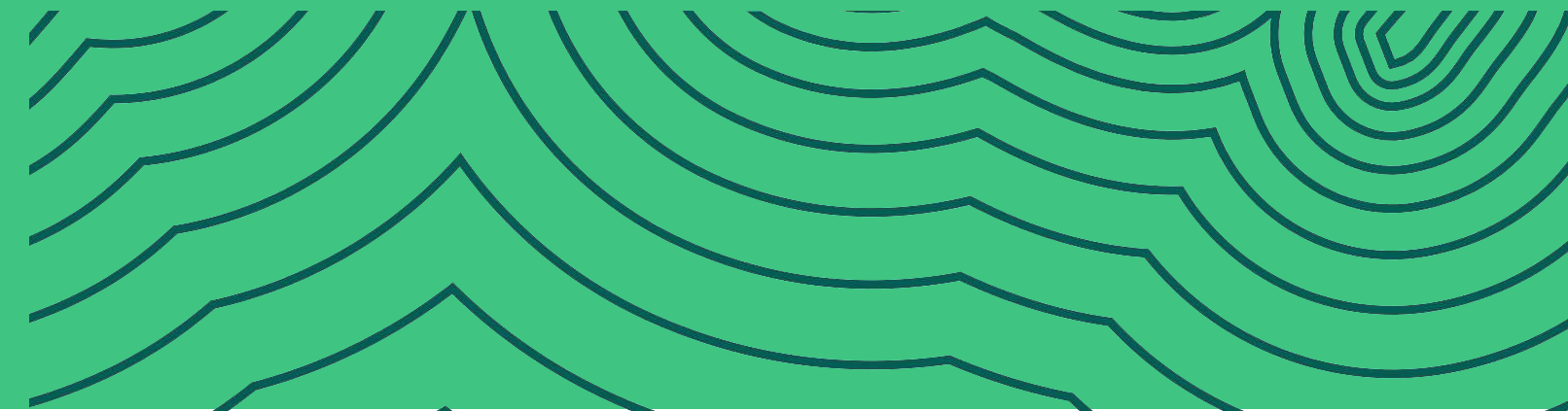
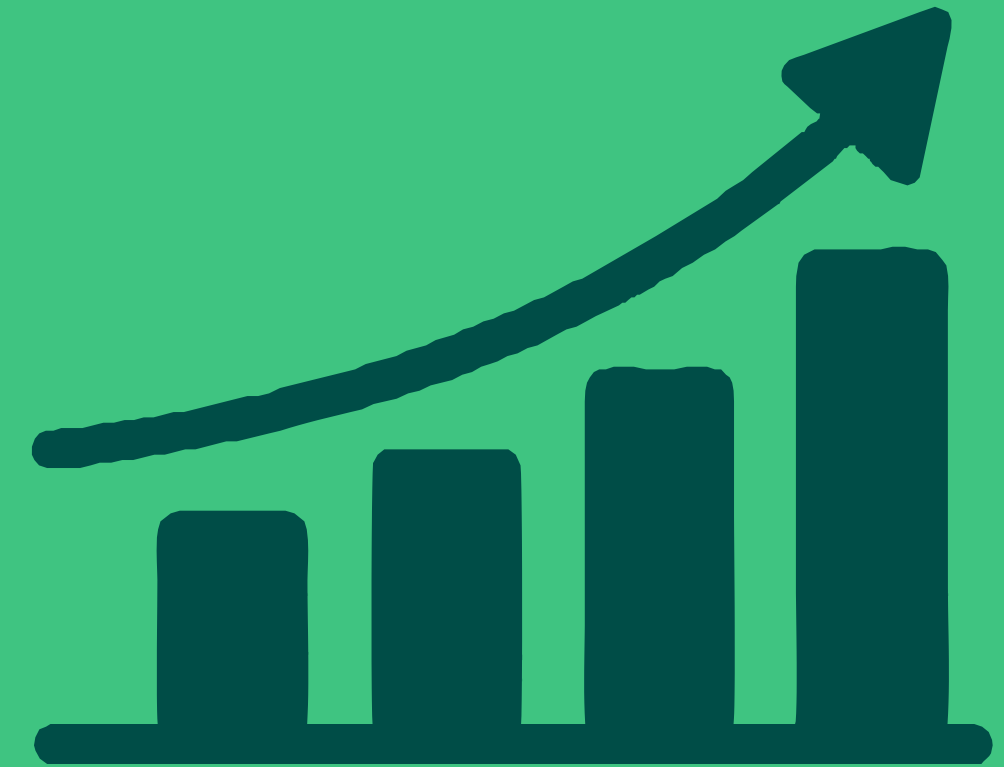
We undergo an annual external financial audit



We have more than 15 internal policies



AIDE has recently been approved as a strategic partner of UNICEF in Ukraine until 2029



OUR BRAND

Our projects and platforms are constantly receiving awards



OUR GUESTS

AIDE events are regularly attended by representatives of international organizations, other countries, government officials, celebrities, etc.



Najat Maalla Mjit
Special Representative of the
UN Secretary-General on
Violence against Children



Ritis Paulauskas
Permanent Representative of Lithuania
to the United Nations



Munir Mamedzadeh
Head of Representative Office of
UNICEF in Ukraine



Denys Shmyhal
Prime Minister of Ukraine



Oleksiy Chernyshov
Vice Prime Minister
of Ukraine, Minister
of National Unity
of Ukraine



Oksen Lisovyi
Minister of Education and Science of
Ukraine



Audrey Lecomte
Head of UNICEF Odesa Office in
Ukraine



Tina Karol



Taras Topolia



Oleh Skrypka



Yevhen Klopotenko



Svitlana Tarabarova



Anatoliy Anatolich

WE ARE RECOMMENDED



GOALS FOR 2025

Open 30 new Ukrainian Educational Hubs (Digital Learning Centers) in Ukraine and abroad

Rebuild 15 educational institutions

Organize “Lessons for Life” for 100,000 teenagers in frontline and de-occupied communities

Provide advanced training in psychological support for 100,000 educators

Create a system of training and catching up on educational losses for students in grades 1-11 in all subjects based on Artificial Intelligence

Train a new generation of officials through the project “National Personnel Reserve”

Hold an all-Ukrainian television lesson on national identity

Ensure that 500,000 students take career guidance testing and create a Passport of Abilities

Reach another 1 million of Ukrainians with our activities



**LET'S WORK
TOGETHER!**

CONTACT US:



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